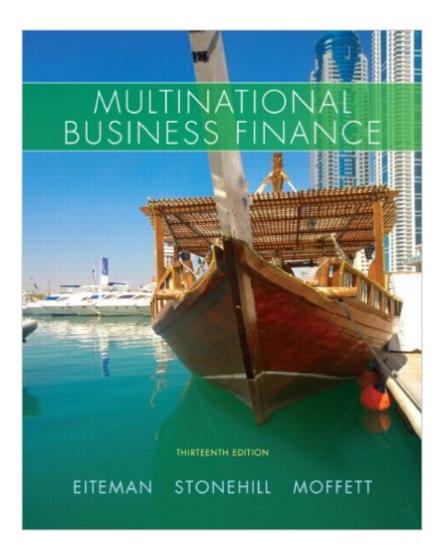
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Multinational Business Finance (13th Edition) (Pearson Series In Finance)





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Renowned for its authoritative, comprehensive coverage of contemporary international finance, this market-leading text trains the leaders of tomorrowâ [™]s multinational enterprises to recognize and capitalize on the unique characteristics of global markets. Because the job of a manager is to make financial decisions that increase firm value, the authors have embedded real-world mini-cases throughout to apply chapter concepts to the types of situations managers of multinational firms face. The thirteenth edition attempts to capture the rapid evolution of our global marketplace through a number of principles, practices, and features.

Book Information

Series: Pearson Series in Finance Hardcover: 648 pages Publisher: Prentice Hall; 13 edition (August 19, 2012) Language: English ISBN-10: 0132743469 ISBN-13: 978-0132743464 Product Dimensions: 8 x 1 x 10.2 inches Shipping Weight: 2.6 pounds Average Customer Review: 3.9 out of 5 stars Â See all reviews (27 customer reviews) Best Sellers Rank: #77,415 in Books (See Top 100 in Books) #6 in Books > Business & Money > Accounting > International #57 in Books > Textbooks > Business & Finance > International Business #125 in Books > Business & Money > Finance > Corporate Finance

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Conclusive and thorough. It is a dense read at times but provides exceptional insight to those matters most pertinent in today's globalized economy.

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Enjoyed this textbook. A well written and formated book perfectly fit for the student of International Finance. I recommend it.

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